The Role of a Culture to Support the Concept of Sustainable Development

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Abstract

Sustainable development is a program created by the United Nations to be able to meet the needs of the community which in the development process is principled to meet the needs of the present without having to sacrifice the needs of future generations. There are 17 goals of sustainable development that must be realized by United Nations member states that adopt sustainable development. In this case, to be able to implement a sustainable development, the community, academics, government and private sector must synergize with each other in order to realize a sustainable development. Sustainable development will not be possible in a country if it does not go hand in hand with a culture that is indeed in the country or region so that the name of sustainable development here must go hand in hand with a culture. In this study using a literature study research method where the researchers here use the average of international and national journals that can indeed contribute in answering the results of this study. In the results of this study, culture provides a very large role to be able to support sustainable development considering that a culture is the result of the values and character habits of a region or country so that the culture in each region here will be different. With the existence of culture, it can be used as a reference for regulators to implement a sustainable development in the region.

Keywords

Culture, Character, and Sustainable Development.

1. Introduction

Sustainable development is a program made by the United Nations (UN), this is why a sustainable program is made because of the world's concern if global warming and poverty occur protractedly, therefore the need for sustainable development. During the decade after World War II, the international community's primary focus was on achieving world's peace. The founders of UNESCO had a vision in the 1960s including principles like justice, solidarity, and equality as necessary elements for ensuring and safeguarding peaceful coexistence (Wiktor-Mach, D.2020). Sustainable development must meet three pillars that must be upheld, namely the existence of economic, social and environmental development that will be interconnected in order to reflect a development goal for the community in order to increase social and environmental stability. Regarding sustainable development, actually the thing that must be done here is the contribution from the community, academics, government and also the private sector to be able to synergize with each other so that sustainable development can run properly, especially in this global. Sustainable development is held so that the resources used can be maintained efficiently by users so that future generations do not experience exhaustion of these resources, not only that in sustainable development also attach importance to environmentally friendly technology.

The very important thing here is actually that when there is continuous development, especially in a country, it is impossible if it is not associated with a culture. Culture has emerged as a notable topic in conversations about sustainable development (García, B. 2004). Culture is a habit or way of life that develops and this culture is owned by a group of people and later this culture will be inherited to each generation. So in sustainable development here if it does not go hand in hand with a culture in the country, sustainable

development will not be able to run effectively and efficiently, because a culture is a way that is indeed applied in a group in a place or region and this culture is already attached to the character of the group, but the culture can shift if there is a change externally to internally This culture where the change cannot be stopped and can later shift a cultural value in the region or group.

The urgency in this study is that in sustainable development it is very important to be able to go hand in hand with the name of a culture. Because the culture here has a value that is inherent to the character of the community in a regional or country condition. It is also known that sustainable development here can proceed effectively and efficiently if the community, academics, private sector and also the government can go hand in hand in carrying out the process of sustainable development. Society, academia, the private sector and the government are human beings who are indeed grouped in their role to carry out a process of sustainable development so that people in this group must have a habitual or cultural value that is inherent in themselves, and a culture in each country in the world has different characteristics. So that the interest of research here is that sustainable development must be able to go hand in hand with the name of a culture, so that the role of culture here will be analyzed how the role of culture can support an concept of sustainable development

1.1 Objectives

The focus of the purpose in the research here is to analyze how a cultural role can contribute to a concept of sustainable development that can be implemented. In this global era, considering that sustainable development has begun to be implemented from 2015 and must be realized in 2030.

2. Literature Review

2.1 Sustainable Development

On research conducted by Jones et al (2017) revealed that the Sustainable Development Goals there are a very broad global goal and this is a sustainable development target. Within a country to be able to realize a development target such as the economic environment of the community. In sustainable development is also launched by the UN, precisely in 2015. In launching these sustainable development goals, how the UN invites each of its member countries to commit and also be ambitious about this series of sustainable development. So it also requires every country to emphasize the important role that in the business world must also have an important role if we want this sustainable development goal to be implemented properly.

Sustainable development created by the UN Here yes it has 17 goals, namely the first is the goal of no poverty, no hunger, healthy and prosperous life. There is quality education, gender equality, clean water and proper sanitation, clean and affordable energy decent work and economic growth, industry, innovation and infrastructure reduce a gap, then there are also sustainable cities and settlements, responsible consumption and production, tackling climate change, marine systems. A resilient land ecosystem of peace, justice and institutions and finally the existence of partnerships to achieve the goals (United Nations).

This sustainable development also relates to three pillars that must contribute to sustainable development, namely economic, social and environmental pillars. Not only that, in addition to the three pillars that must exist in the implementation of a sustainable development, there is a role that is very important as well To be able to make sustainable development in a country run effectively and efficiently, namely the community, academics, private parties and also the government where their roles must be able to synergize with each other in order to improve a sustainable development in a country (Rashed, 2021).

2.2. The Concept of a Culture

In the concept of a culture, here Koentjaraningrat (2015) provides an understanding that culture is a form that includes the entirety of a behavior, ideas, and also the results of behavior made by humans. So it can be seen that everything in the human mind here can be done produced by human behavior. And this is called culture. In essence, culture is also defined as a behavior and pattern and also beliefs of the products of certain human groups and passed on to future generations. In this cultural product, there is interaction in human groups with the environment they create that has existed for a long time (Santrock, 2018).

It is also said that a culture here is a way of life that develops and is owned simultaneously by a group of people and is later passed from one generation to another. This culture is formed of very complicated elements including a religious system, politics, customs, language, tools, clothing, buildings, and also a work of art, language as well as a culture is an inseparable part of human beings, so many people tend to consider it genetically inherited. When someone here communicates with different people in a culture and later adjusts in the differences, it proves that the culture must indeed be learned (Soekanto, 2009). Culture shouldn't be considered merely as an extra dimension of sustainable development, alongside environmental, economic, and social goals, because the identities, symbolic systems, worldviews, and knowledge structures of people influence how they perceive and interact with the environment (Nurse, K., 2006). Including indigenous communities, there is a mutual origin, history, and future among all human beings, animals, and the natural world. Indigenous cultures are intrinsically linked to, and inseparable from, not only humanity but also the natural environment (Watene, K., & Yap, M. 2015). Mountains, rivers, and landscapes serve as the main elements of their social structure, economic system, and cultural identity (Nicholas and Singh, 1996). Human beings are perceived as merely a single component within a wider narrative of development that encompasses and interconnects all of the elements in the world (and universe) (Watene, K., & Yap, M. 2015).

3. Methods
As for the research method using the literature study method. Kartiningsih's research (2015) revealed that the literature study method here is a series of activities related to the method of collecting library data, reading and recording and processing research materials. This literature study is also carried out by researchers to find a main purpose of finding a foundation in obtaining and also building a theoretical basis, determining a temporary conjecture

4. Results and Discussion
The concept of the role of culture to be able to support a sustainable development has also been expressed. And supported by the United Nations, how the transformative power of culture for social inclusion, resilience and sustainable development can be recognized as a key driver to be able to implement a sustainable development in the agenda in 2030 (United Nations, 2019). Sustainable development here marks a major turning point in global efforts to address development challenges and opportunities as local authorities and communities take an increasingly important role in global momentum with international and national actors and other relevant stakeholders. So the culture here is an important component. Human development represents an identity source of innovation, creativity for all, providing solutions for sustainable development in local and global challenges.

Reporting from Gustafsson, C., & Lazzaro, E. (2021). that a culture here can be a form of expression and also has great meaning, it must be used as a heart for the transformation path in carrying out human development. Support for sustainable development must also be supported by the name human development. From the support of the commission, experts can then formulate a series of recommendations later to be able to think about how to restore the relationship between humans and nature in order to be able to do an imagination so that our culture for the future can be inhabited properly and sustainably.

It is known that culture is a foundation of society and this can later be a catalyst to be able to help in questioning how we live in the world to help initiate a change that we want to see. The article also reveals that every year human demand for natural resources surpasses the earth's capacity and to be able to renew, the experts here suggest that awareness of this particular day should be increased several times throughout the year and that this action should be sustainable with the so-called sustainable development program.

This article also Gustafsson, C., & Lazzaro, E. (2021) writes that culture can be a powerful tool to be able to communicate things better, because of the available scientific knowledge on issues such as social injustice, inequality, then lack of gender equality, loss of biodiversity, lack of food security, climate change and this has apparently been discussed also in the sustainable development agenda that must be implemented From 2015 and 2030, the agenda in each member country must be able to realize it. So the culture here must be able to play a full role to be able to ensure that the agreement on sustainable development must be fulfilled.

Furthermore, in an article written by Zheng, X., et.al (2021) also explained that culture has a relationship with sustainable development. In the article he wrote, that culture here has a very important prerequisite to be able to integrate culture in a series of sustainable development, the phenomenon in this article turns out that the role of culture is too underestimated, both in research and policy on sustainable development. Therefore, the research article written by Zheng, X., et.al (2021) here is that there is. Analysis that collaborates Culture has a very important role to be able to. Implement a sustainable development. It is known that sustainable development will not run continuously. Statically they will run dynamically. Therefore. When observed. These two processes later. Sustainable development and culture have effects that arise from each other. After observing also that. The socio-economic development of generational culture shifted away from collectivism, individualism and later its turn. This can support an economic growth with a high-tech base and provide environmental protection later.

So the discussion here is that a culture here can provide support to support sustainable development. Because the correlation between culture and sustainable development here can also be related to several factors that influence both direct and indirect factors. Because also the nature of culture here can directly affect or be influenced by the achievement of some sustainable development. On the other hand, it is also possible indirectly to the relationship of sustainable development through an interaction within and between sustainable development, for example, the achievement of a sustainable development here can affect the achievements of others positively or negatively. For example, as in a country, there is a positive correlation between individualism and better environmental performance, so that later it can be associated with the role of individuality culture to be able to influence people to think the same and take the same action in order to implement a sustainable development.

From several literature studies that have been analyzed and found a data that culture provides a large role for sustainable development, because culture here is a thing that links between values that are already owned by individuals in groups and a sustainable development can be implemented effectively in a country also if the group or individual really wants to implement a development sustainable in accordance with the values or foundations in a respective country. There will be a difference for example between the country of Indonesia for example with other countries when implementing a sustainable development. Because this also depends on the cultural conditions that are in a condition of the country. Culture will later become a character also to be able to determine whether later a sustainable development can run effectively or not.

Sustainable development has three pillars, namely economic, social and environmental, where in these three pillars there are elements of humans and humans here have a character based on their culture. In these three pillars are indeed expressed by the United Nations, but in the form of implementation will be different in each country, therefore the role of a culture to support the concept of sustainable

development is a very important and inseparable aspect. Culture can help policy makers to be able to implement a sustainable development in accordance with the character of the region or country. For example, Indonesia and Cambodia may not share the same cultural character even though these two countries are both members of the United Nations and both countries implement a sustainable development. So with the role of a culture here can actually be an important source of reference to be able to develop sustainable development in each country or region respectively, for example the culture here can later be carried out as a research domain to understand, develop a region-specific infixator for sustainable development, sustainable development and open a scope for future research considering a Sustainable development is unlikely to be static but dynamic.

5. Conclusion

The conclusion in this study is that the role of culture here is very large to be able to support a concept of sustainable development in a region and country. Culture is a value or character and also a foundation made by individuals and groups in a region or country. Each culture in this country or region has a different value or habit and later when they want to implement a concept of sustainable development, regulators here must be able to see how the policies they must make to be able to implement a sustainable development are seen from the character of the region or country, and culture can help regulators in making a policy to implement A sustainable development which is associated with the main pillars of sustainable development, namely economic, social and also environmental.

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